

Keynote Speakers

of

“Promoting VET Excellence through Skills Competitions” -seminar

Mr. Perttu Pölönen

Perttu Pölönen has been given many titles, such as inventor, author, composer, keynote speaker, futurist and visionary. In Finnish media Perttu has been called a gentle highbrow and a fearless inventor. Perttu himself still prefers not to use titles at all –it’s difficult to put him into any known box.

Perttu is a classically trained composer by education, but became an entrepreneur at a young age. Perttu has studied at Singularity University, a think tank located at the NASA Ames Research Center in California. While in California, he co-founded a non-profit, 360ed, that develops AR apps for the education sector in developing countries –the company is run and operated in Myanmar.

Perttu’s own invention, MusiClock, is an example of how a personal challenge can be turned into an internationally awarded and patented invention. It won the biggest science fair in Europe, the European Union's Competition for Young Scientists. The MusiClock mobile app became #1 music app in over 10 countries.

In 2014 Perttu was given the “Most Creative Finn” Award at Slush and in 2018 MIT Tech Review honored him among 35 Innovators Under 35 in Europe. Perttu has written two books: Future Skills (2020) and Future Identities (2021). His book, Future Skills, has been translated to seven languages.

Perttu is known as an inspiring thinker who believes that human skills and values will be crucially important in the future, to balance technological advancements.

Mr. Kari Nyssölä

Senior Advisor, Foresight Unit, Finnish National Agency for Education. Dr. Nyssölä has worked in the EDUFI from 1999 in different tasks relating statistics, indicators, research and anticipation.

Since 2014, Dr. Nyssölä has worked at the Foresight Unit. The tasks of the Foresight Unit is to anticipate skills needs and educational needs.

Ms. Viktoriia Karbysheva

Head of the Expert Group on Education Content and Quality Assurance, VET Directorate, Ministry of Education and Science of Ukraine.

Field of activity and interests: Support of different projects on the content and quality of VET, cooperation with regions (regional councils of VET), forming a network of VET institutions in Ukraine, international cooperation in the VET system at national and regional level, organizing WorldSkills Ukraine.

Ms. Valeriia Shmatova

Senior Specialist on Public Relations and Press, Association of Enterprises Ukrmetallurgprom.

Communication expert. Field of activity and interests: Promotion of competition WorldSkills Ukraine, communication projects in VET, national labour market (metallurgical employers), interaction of employers of the metallurgical profile and education system.

Mr. Petteri Ora

Development Director of Kiipula Foundation and a member of the board of IAF EXCO.

Member of the Leading team of Kiipula Vocational College. Responsibility for coordinating projects, transnational cooperation, innovation and strategic partners.

Petteri Ora has been a member of the board of Skills Finland for a long time. He is also a member of the Education Committee of Rehabilitation International (RI) since 2016. Petteri Ora has broad expertise in Skills Competitions for students with special needs and the work of IAF and has actively kept these matters in the attention of the board of Skills Finland.

In Finland, we want to offer everyone an equal opportunity to study, which means that we are dedicated to the promotion of the education of those with special needs. The TaitajaPLUS competition for students who need special support is an integral part of the Finnish National Skills Competition event Taitaja. Taitaja event is the biggest education event in Finland. It is organised annually by Skills Finland and our network that consists of education providers, companies, and organisations.

Ms. Satu Järvinen

Founder of SkillsSafari. Born in Finland, raised in Senegal, educated in Finland and France, Satu Järvinen is a mixture of north and south. With over 15 years of experience in education innovation, development and research, she strives to create localised and scalable learning solutions that allow people to reach their highest personal potential and reach their dreams.

SkillsSafari works to create successful careers through recognition and validation of skills with digital micro credentials. This innovative solution is based on years of experience working with skills development internationally and our dedication to create paths to good careers.

A prosperous and sustainable globe consists of people who have the possibility to plan their futures, have access to training of skill needed to realise their visions and ambition to create sustainable lives for themselves and their communities. We believe that for that vision to become reality, we need more skilled people, more job opportunities and as part of that more entrepreneurs.